

## COOKIE POLICY EXTENDED INFORMATION

### DEFINITION OF COOKIES

Cookies are small text files (letters and/or numbers) which allow our web server to store information on the client (the browser) to be reused over the course of the same visit to the site (session cookies) or subsequently, even some days after (persistent cookies). Depending on the user's preferences, cookies are stored by the individual browsers on the specific device used (computer, tablet, smartphone). Similar technologies, like for example web beacon, clear GIFS and all forms of local storage introduced by HTML5, can be used to gather information about users' activities and services' use. This website uses cookies to ensure the proper functioning of procedures and improve the experience of use of online applications. Below we provide detailed information on the use of cookies and management methods, relating to the site [www.cultipharm.it](http://www.cultipharm.it)

### TYPES OF COOKIES

By visiting this website, you can receive cookies both from the site visited, so-called proprietary cookies, and from sites managed by other organizations, so-called third-party cookies. These plugins require cookies to be sent to and from all websites operated by third parties. Information obtained from third parties is managed in accordance with their user policies. In order to ensure greater transparency and convenience, the following are the web addresses of the different information and methods for managing cookies.

Based on the features and use of cookies, we can outline several categories:

- a) Technical cookies: are those used for the purpose of transmitting a communication on an electronic communications network, or to the extent strictly necessary for the information society service provider explicitly required by the subscriber or user to provide such communication service. They are not used for other purposes and are normally installed directly by the website's owner or operator. All technical cookies do not require the user's consent and so are installed automatically as soon as the user visits the website. It must, however, be stressed that in order to provide its on-line services properly, the website owner, i.e., Cultipharm Srl, needs to use technical cookies. If, therefore, the user decides to disable the use of these cookies, Cultipharm Srl. will be unable, for purely technical reasons, to provide all or some of its services or provide them in the required manner.

Technical cookies are in turn divided into:

"Strictly necessary" cookies => essential in order to allow you to browse the entire website and fully use its features, such as accessing any protected areas. Without these cookies, any service required such as forms, for instance, cannot be provided. "Performance-oriented" cookies => collect information on how users use a website, for example, which pages are most visited, whether you receive error messages from web pages. These cookies do not collect information that identifies a visitor. The information collected through cookies is aggregated and therefore anonymous. It is only used to improve the functioning of a website. By using our website, you agree that such cookies may be installed on your device.

"Functional" cookies => allow the site to remember the choices you make (such as your name, language or region of origin) and provide advanced personalised functionality. These cookies can also be used to remember changes made to the size of text, fonts and other parts of web pages that you can customise. They may also be used to provide required services such as videos or comments on a blog. The information collected by these types of cookies may be rendered anonymous and unable to track your browsing activity on other websites. By using our website, you agree that such cookies may be installed on your device.

Listed below are the technical Cookies used on this Website:

Cookie Name	Length	Company	Type
cookieAccepted	365 days	Cultipharm Srl	Technical Cookie
365 days	365 days	Cultipharm Srl	Technical Cookie
PHPSESSID	Session	Cultipharm Srl	Technical Cookie

Third-party cookies allow users to interact with social networks (Facebook, Twitter, YouTube, etc.) and in particular to share site content through the aforementioned channels, or third-party analytical cookies (e.g., Google Analytics) are used to collect information on the use of the site. The Data Controller uses this information to improve the site and simplify its use, as well as to monitor correct operational activity. These cookies gather information anonymously about each user's activity within the site, the channels used to arrive at the site, and the site pages viewed.

Listed below are the third-party cookies used on this Website:

Cookie Name	Length	Company	Type
_ga	2 years	Google	Third-party cookies
_gat	24 hours	Google	Third-party cookies
VISITOR_INFO1_LIVE	8 months	YouTube	Third-party cookies
PREF	8 months	YouTube	Third-party cookies

For more information, please refer to:

- ▶ [Google Analytics \(Google Inc.\) Cookie Policy](#)
- ▶ [YouTube, videos and links to channels \(Google Inc.\): Cookie Policy](#)

b) Profiling cookies: cookies that can be used to monitor and profile users while browsing, study their movements and web browsing or consumption habits (what they buy, what they read, etc.), also for the purpose of advertising of targeted and personalized services. Profiling cookies are divided into first-party cookies (i.e., they are sent from the same site visited) and third-party profiling cookies (sent from third-party domains). Both in the case of first-party and third-party profiling cookies, the user's consent is required.

This website does not use profiling cookies neither first-party nor third-party.

Since the installation of cookies and other tracking systems operated by third parties via the services used in this Application cannot be technically controlled by the Data Controller, every specific reference to Cookies and tracking systems installed by third parties is to be considered as approximate. To obtain complete information, please refer to the privacy policy of any third-party services indicated herein. In view of the obvious complexity linked to identifying technologies based on Cookies and their close assimilation with the functioning of the web, Users are encouraged to contact the Data Controller should they wish to receive any further information about the use of Cookies themselves and any possible use of them – for example, by a third party – exercised through this site.

#### PROVISION OF CONSENT TO THE USE OF COOKIES

The user's consent is not required for technical cookies.

The user, on the other hand, expresses their consent to the use of cookies e.g. first-party or third-party profiling (which are aimed at creating profiles related to the user in order to send advertising messages in line with the preferences set), or third-party analytics (which do not collect aggregated user information) by continuing to browse the website, either by making an active intervention and selecting an element contained in the page below the banner (by way of example, by clicking on an image or a link) or by clicking on the "OK" button present in the banner itself.

#### COOKIE MANAGEMENT

The user may decide whether to accept cookies also by using their browser settings. If third-party cookies are disabled your browsing experience will not be affected in any way. Settings can be defined specifically for various individual websites and applications. Also, the best browsers allow you to define different settings for "proprietary" and "third-party" cookies. For example, under the Tools -> Options -> Privacy menu in Firefox you can access a control panel and specify whether you want to accept certain cookies or even remove them.

- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>
- Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>
- Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>
- Safari: [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT)

THE DATA CONTROLLER RESPONSIBLE FOR THE PROCESSING OF PERSONAL DATA on this website is Cultipharm Srl, based in Guidizzolo (Mantova) Via Cavriana 4/B - VAT 02655380208